

Course Code	Course Name	Credits
ILO8025	Professional Ethics and Corporate Social Responsibility (CSR)	03

**Objectives:**

1. To understand professional ethics in business
2. To recognized corporate social responsibility

**Outcomes:** Learner will be able to...

1. Understand rights and duties of business
2. Distinguish different aspects of corporate social responsibility
3. Demonstrate professional ethics
4. Understand legal aspects of corporate social responsibility

Module	Detailed Contents	Hrs
01	<b>Professional Ethics and Business:</b> The Nature of Business Ethics; Ethical Issues in Business; Moral Responsibility and Blame; Utilitarianism: Weighing Social Costs and Benefits; Rights and Duties of Business	04
02	<b>Professional Ethics in the Marketplace:</b> Perfect Competition; Monopoly Competition; Oligopolistic Competition; Oligopolies and Public Policy <b>Professional Ethics and the Environment:</b> Dimensions of Pollution and Resource Depletion; Ethics of Pollution Control; Ethics of Conserving Depletable Resources	08
03	<b>Professional Ethics of Consumer Protection:</b> Markets and Consumer Protection; Contract View of Business Firm's Duties to Consumers; Due Care Theory; Advertising Ethics; Consumer Privacy <b>Professional Ethics of Job Discrimination:</b> Nature of Job Discrimination; Extent of Discrimination; Reservation of Jobs.	06
04	<b>Introduction to Corporate Social Responsibility:</b> Potential Business Benefits—Triple bottom line, Human resources, Risk management, Supplier relations; Criticisms and concerns—Nature of business; Motives; Misdirection. Trajectory of Corporate Social Responsibility in India	05
05	<b>Corporate Social Responsibility:</b> Articulation of Gandhian Trusteeship Corporate Social Responsibility and Small and Medium Enterprises (SMEs) in India, Corporate Social Responsibility and Public-Private Partnership (PPP) in India	08
06	<b>Corporate Social Responsibility in Globalizing India:</b> Corporate Social Responsibility Voluntary Guidelines, 2009 issued by the Ministry of Corporate Affairs, Government of India, Legal Aspects of Corporate Social Responsibility—Companies Act, 2013.	08

## **Assessment:**

### **Internal Assessment for 20 marks:**

#### **Consisting Two Compulsory Class Tests**

First test based on approximately 40% of contents and second test based on remaining contents (approximately 40% but excluding contents covered in Test I)

### **End Semester Examination:**

Weightage of each module in end semester examination will be proportional to number of respective lecture hours mentioned in the curriculum.

1. Question paper will comprise of total **six questions, each carrying 20 marks**
2. **Question 1** will be **compulsory** and should **cover maximum contents of the curriculum**
3. **Remaining questions will be mixed in nature** (for example if Q.2 has part (a) from module 3 then part (b) will be from any module other than module 3)
4. Only **Four questions need to be solved.**

## **REFERENCES:**

1. Business Ethics: Texts and Cases from the Indian Perspective (2013) by Ananda Das Gupta; Publisher: Springer.
2. Corporate Social Responsibility: Readings and Cases in a Global Context (2007) by Andrew Crane, Dirk Matten, Laura Spence; Publisher: Routledge.
3. Business Ethics: Concepts and Cases, 7th Edition (2011) by Manuel G. Velasquez; Publisher: Pearson, New Delhi.
4. Corporate Social Responsibility in India (2015) by Bidyut Chakrabarty, Routledge, New Delhi.